## Stitch Count Estimator

This grid is a quick and easy way to estimate the number of stitches in a logo. Just place the grid over the artwork to be used. Count the number of one-cm squares it takes to cover the artwork in height and width. Then estimate visually the actual coverage of your logo as a percentage.
See the formula below to estimate the stitch count. Make sure you add stitches for any part of the design that has extra text over the filled areas.
Measurements to be aware of:
Min Text Size 5mm
Max Front of Cap: 55 mm High by 110 mm Wide
Be aware of internal pockets, existing panels and piping and other factors that may influence the position of your embroidered logo.


## Cover this Grid over your logo

or measure your logo in cm's - height and width
Multiply the height and width to give the cm2.
Result: $9 \times 9=81 \mathrm{~cm} 2$
Estimate just visually the coverage of this area.
60\%
plus add on any extra percentage for stitching like text over existing fill embroidery
10\%
Total: 70\% Coverage
Stitch Count is ( $81 \times 70 \%$ ) x 200
Result: 11,340 stitches


Confidently Easy


